



Taking Research Mainstream

Interested in writing about your research for a general audience - perhaps in a magazine, or trade journal, or blog? Here are six ways to move from academic writing into publishing for a general readership:

1. **Find the idea within the idea.** Look at your research for a small assertion, idea, or interesting take that might interest a broader population.
2. **Find a publication.** Look for a trade/professional journal, or for a blog, website, or magazine with a general readership that tackles the topic you have in mind.
3. **Strive to emulate voice.** General readership publications allow for a more conversational approach and can include elements like humor. Identify the “voice” of the publication you want to write for and rewrite with that less-academic voice in mind.
4. **Pitch.** Most publications require writers to “pitch” their work before they review an article. For a pitch, develop your idea in 1-2 sentences that reflects the voice and manner of your writing style; send that pitch to the appropriate editor or individual.
5. **Cut, cut, cut.** Most gen-pop articles run 100-2,500 words. Find a piece of a piece of a piece of your scholarly work to share in order to keep it brief.
6. **Rework.** One pitch/article can do a lot of work. Revise and keep sending out your work until it finds the appropriate outlet.

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Distinguished Student Scholar Recognition

Faculty can recognize “exceptional, unique, and original” student scholarship by nominating works for inclusion in the [Distinguished Student Scholarship Collection \(DSSC\)](#). A panel of faculty reviewers selected two works from those nominated in SU24 for inclusion in the DSSC. Congratulations to the students whose works were selected:

Noah Bargas, ENG 220, for the work “[Massed and Distributed Practice Applied to Swimming](#)”

Joseph Pitman, ENTR 395, for the work “[Landrum’s Popcorn & Candy Co. Business Plan](#).”

In the first two months, these students’ works in the DSSC have already received 79 downloads from 19 countries.

Faculty can [submit nominations](#) for FA24 to the DSSC. The DSSC is open to students at all levels (undergraduate, graduate, and doctoral), except that dissertations and DNP scholarly projects are not eligible.

Student works which are submitted for FA24 will be reviewed in SP25. Those works selected for inclusion will be available in Franklin University’s institutional repository, FUSE, and the students who created the works will receive a Credly badge recognizing their outstanding scholarship. If you have any questions about the DSSC, [email FUSE](#).

Publications

Dr. Evan Chaloupka and Dr. Bora Pajo
“[Experiencing the Craft and Ethical Impact of Young Adult Disability Fiction: Reader Reception and Beverly Butler’s Light A Single Candle.](#)” *Journal of Literary and Cultural Disability Studies*.

Matthew Chrisman, Anita Skarbeck, Patricia Endsley, and Nicholas Marcello
“[Teachers’ and Principals’ Familiarity with School Wellness Policy: A Health Promoting Schools Assessment.](#)” *International Journal of Environmental Research and Public Health*.

Dr. Valerie Storey and Dr. Amiee Wagner
“[Andragogy in the Age of AI: Transformative Pathways for Adult Education.](#)” *Integrating AI into Pedagogical and Andragogical Education*.

Presentations

Dr. Denise Bergstrom
Panelist, [Cybersecurity Awareness Panel](#), Thomas Edison State University, October 2024.

Panelist, [Women in Cybersecurity Panel](#), Liberty University Cyber Summit, November 2024.

Panelist, Mentorship, Colloquium for Information System Security Education, Tampa, November 2024.



2025 Scholars Showcase

The Office of Academic Scholarship (OAS) and the Doctoral Student Association (DSA) are excited to host the 2025 Scholarship Showcase, a hybrid event from **March 7-8, 2025**. This event highlights the transformative power of collaborative research and the importance of student engagement within our academic community. Focus areas will include:

- Building mentorship frameworks to enhance the student-faculty research experience.
- Promoting interdisciplinary collaborations for innovative outcomes.
- Exploring diverse research methodologies to support impactful student research.
- Creating a supportive academic community for collaboration and networking.

The conference will include poster presentations as well as panel sessions. A call for proposals will be announced soon, inviting contributions to the conference's vibrant research discussions. Watch your email for a link to submit.

The keynote speaker for the event will be Dr. David Staley, Associate Professor of History at The Ohio State University. A distinguished digital historian, author, podcast host, and higher education innovator known for his pioneering work on digital history and academic research, Dr. Staley will share his insights on academic research and innovation.

Mark your calendars for this exciting event, and look forward to a full agenda and the call for proposals in the coming weeks.

Share Your News!

Do you have a published article, presentation, or other newsworthy scholarly accomplishment to share? Email oas@franklin.edu with the details (please include relevant links).