

ANNUAL SPONSORSHIP PACKAGES



Premium

Enhanced

Standard

Corporate & Business
\$5,000
Non-Profit & Government
\$1,000
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Corporate & Business
\$2,500
Non-Profit & Government
\$500
.....

Corporate & Business
-or-
Non-Profit & Government
\$100
.....

JOB FAIR

- Premiere Space in Job Fair*
- Logo on Job Fair marketing pieces*
- Reserved parking passes for company
- Pre-Fair targeted emails to students*
- Tweets or Facebook recognition during Job Fair weeks

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INTERNSHIP POSTINGS

- Post intern positions in CareerBeam or JobQuest*
- Intern positions sent to University faculty to communicate to students*

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DEDICATED INFORMATION SESSION

- Dedicated on-campus information sessions*
- Hold on-campus interviews*
- Classroom presentations

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ONLINE PROMOTION

- Listed as a Preferred Partner on Partnership and Career Development website*
- Posting of partner information in 8 University social channels*

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STUDENT ADVERTISING

- Article in Franklin Connections Newsletter
- Highlight in myFranklin student portal
- Featured company/alumni spotlight of the Month*
- One on campus table display per month
- Emails to current students and alumni promoting company job postings

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RAYMOND E. MASON JR., LEADERSHIP SYMPOSIUM

- Complimentary Tickets

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ALUMNI

- Article in alumni e-newsletter
- Insert in New Alumni Welcome Packet at graduation ceremony*

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PARTNERSHIP DEVELOPMENT

- Annual Employer Roundtable Invitation
- FranklinWORKS partnership

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* available at Urbana University