



**Public Disclosure of Student Achievement**

**Institution Name:** Franklin University

**Business Unit(s) included in this report:** Ross College of Business

**Academic Period Covered:** Academic Year 2021-2022

**Date Submitted:** January 2, 2023

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Accounting	Graduation/Persistence	65.3%/68.6%
Applied Management	Graduation/Persistence	88.9%/57.3%
Business Administration	Graduation/Persistence	63.9%/68.0%
Business Economics	Graduation/Persistence	25.0%/0%
Business Forensics	Graduation/Persistence	44.4%/67.9%
Entrepreneurship	Graduation/Persistence	0.0%/60.0%
Financial Management	Graduation/Persistence	88.9%/63.6%
Financial Planning	Graduation/Persistence	60.0%/63.9%
Forensic Accounting	Graduation/Persistence	44.4%/67.9%
Human Resource Management	Graduation/Persistence	46.0%/62.4%
Management & Leadership	Graduation/Persistence	44.8%/51.9%
Marketing	Graduation/Persistence	38.5%/65.0%
Operations & Supply Chain Management	Graduation/Persistence	60.0%/56.1%
Risk Management & Insurance	Graduation/Persistence	54.5%/63.2%
Master of Business Administration	Graduation/Persistence	89.1%/68.7%

Master of Science in		
Accounting	Graduation/Persistence	58.8%/69.3%
Marketing and Communication	Graduation/Persistence	83.3%/63.2%
Human Resource Management	Graduation/Persistence	89.5%/69.3%

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	This data shows the percentage of students who completed a program out of all students who started the undergraduate program within a 6-year period and the graduate program within a 5-year period, including students that transfer from other institutions.
Persistence Rate	This data shows the percentage of students who were enrolled in a program during the 2021-2022 academic year (fall – summer) who continued their enrollment in the same program in Fall 2022. Students who graduated during this time are excluded from the calculations.